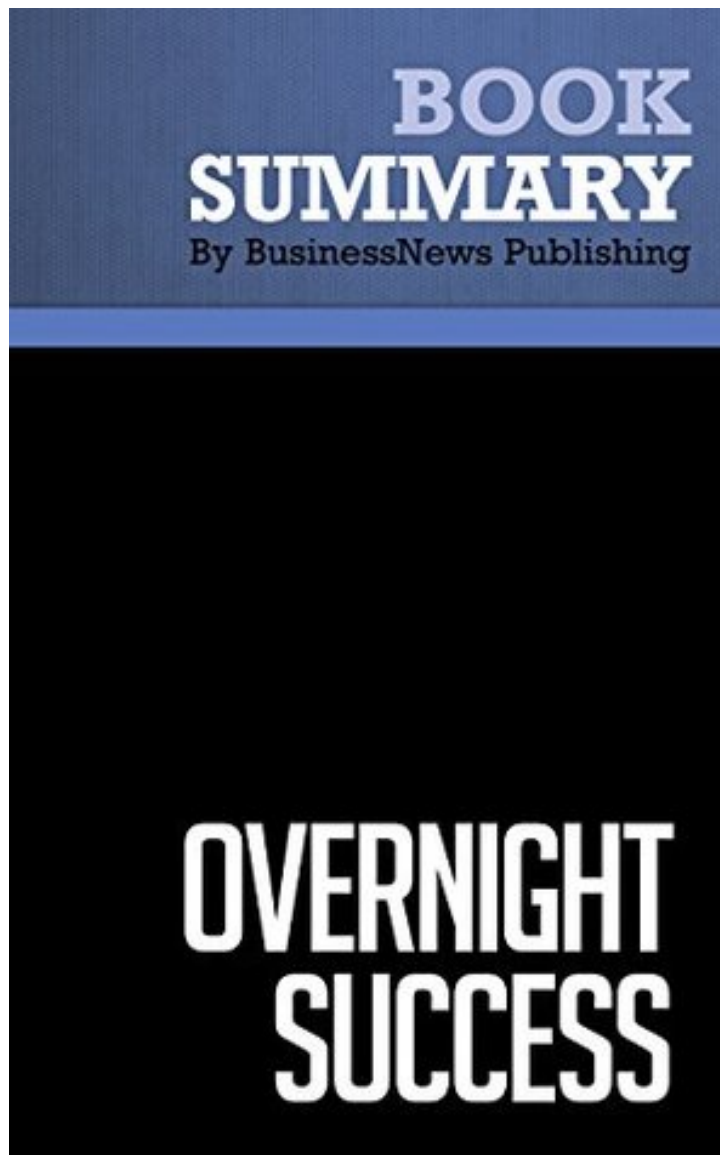


# Summary : Overnight Success - Vance Trimble: Federal Express & Frederick Smith, Its Renegade Creator



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This work offers a summary of the book "OVERNIGHT SUCCESS: Federal Express & Frederick Smith, Its Renegade Creator" by Vance Trimble. In 1970, Smith envisioned a streamlined fleet of airplanes that could deliver packages anywhere overnight. In Overnight Success, Vance Trimble recounts how he transformed that idea into a billion-

dollar industry. The company's take-off was not easy. For instance, Federal Express had enormous difficulties financing its first official flight in 1973. The company became profitable only in 1976. Vance Trimble, a Pulitzer Prize-winning journalist, tells us about Frederick Smith's personal and professional life, which includes naivete, divorce, death and a hunger for power. Trimble recounts the trials he endured to gain the success and triumphs of FedEx. FedEx has now an annual gross of five billion dollars. In Overnight Success, Trimble provides an intimate look at an intensely private businessman and the American phenomenon, FedEx. An exciting read for business lovers. Top Videos. Warning: Invalid argument supplied for foreach() in /srv/users/serverpilot/apps/ujaitaly/public/index.php on line 447 Web oficial de la Universidade da Coruña.

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