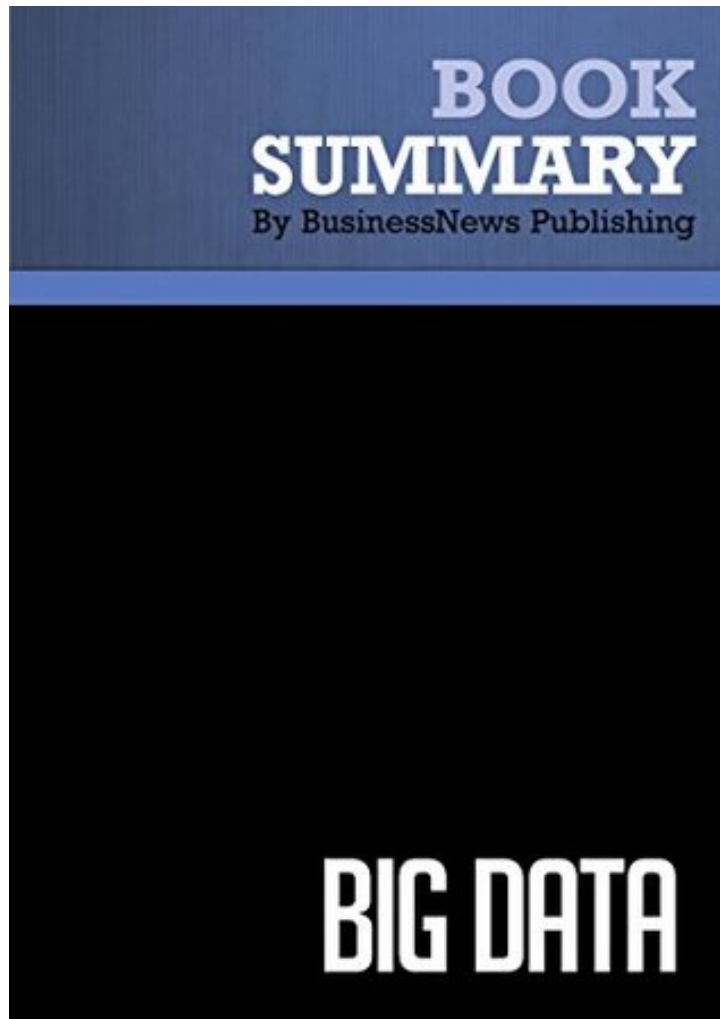


Summary : Big Data - Viktor Mayer-Schonberger and Kenneth Cukier: A Revolution That Will Transform How We Live, Work, and Think



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This work offers a summary of Cukier the book: "Big Data: A Revolution That Will Transform How we Live, Work, and Think" by Viktor Mayer-Schonberg and Kenneth. Summary of the ideas in Viktor Mayer-Schonberg's and Kenneth Cukier's book: " Big Data " explains that big data is where we use huge quantities of data to make better predictions based on the fact we identify patters in the data rather than trying to understand the underlying causes in more detail. This summary highlights that big data will be a source of new economic value and innovation in the future. Moreover, it shows that it will also change the way information is analyzed and transform the way everyone lives and interacts with the world. Added value of this summary : Save time + Understand the

the way everyone lives and interacts with the world. Added- value of this summary. • Save time • Understand the key concepts • Develop your business knowledge To learn more, read the summary of " Big Data " and understand the relations between the information available. It's been 15 years since Mastering the Rockefeller Habits was first released.

Scaling Up (Mastering the Rockefeller Habits 2.0) is the first major revision.

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